

# Data Protection Declaration

of German Oceanographic Museum  
presented by Managing Directors:  
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(as of: Januar 2020)

When visiting our Internet site, technical data regarding your usage shall be collected and saved.

German Oceanographic Museum shall respect and protect your private sphere during the use of its services by our fundamental striving to anonymously use all web site data.

German Oceanographic Museum Foundation is considered to be a public entity in accordance with the Data Protection Act of Mecklenburg-Western Pomerania. This Data Protection Declaration shall explain to you in detail which data are collected and saved, how they are used and how you can exercise your rights in accordance with the provisions of the State Data Protection Act of Mecklenburg-Western Pomerania.

Insofar as you have provided us with personal data, we shall collect, save and use these data only insofar as this is required in order to respond to your enquiries, in order to substantiate, process and implement the contractual agreements concluded with you and/or in order to render the services and for the technical administration.

## 1. Use of the Information Offering

During each usage of the information offering on the Internet, data are collected by the enquiring computer which serves to facilitate the technical processing of the inquiry, but also enables inferences to be drawn about the inquiring computer. We save these data exclusively for the technically-required duration of the connection's existence. Moreover, because our information offering is free-of-charge, no user or connection data are saved.

## 2. Online-Ticketing

German Oceanographic Museum Foundation offers you the opportunity to purchase tickets online which shall be sent to you via e-mail immediately after you make payment via credit card. The credit card data shall be transmitted directly and exclusively to your credit card company which will charge your credit card account. Neither we nor our service provider shall have access to your data during this process. Thus, it is possible to anonymously make an order and pay for the admission tickets. In order to implement the ordering process, merely an e-mail address is needed to which the admission ticket can be electronically sent.

This shall be done via the ticket-at-home.de service rendered by our service provider Beckerbillett GmbH, Fangdieckstraße 61, 22547 Hamburg.

In order to prevent and track fraudulent transactions from being charged to you with stolen credit card data, we save this e-mail address for three more months after charging your credit card account as well as using the ticket for one admission to our facility.

We shall amalgamate the card identification and the e-mail address only for this purpose and use these data exclusively for criminal prosecution if fraud is suspected.

You can also purchase vouchers online. In order to do this, we need your surname, forename, postal address, telephone no. and e-mail address. After submitting the order, you will receive an electronic payment request with a voucher no. from us. The voucher shall be sent within 10 days after receipt of the invoiced amount plus a 4.00-euro service fee.

### **3. Subscribing to the Newsletter**

You shall have the opportunity to register via our Internet site for the German Oceanographic Museum Foundation newsletter. In order for us to send it to you, we need your surname, your forename and your e-mail address. Only then after the successful completion of a double opt-in process will we send our newsletter to you.

At any time, you will have the option of reviewing your Declaration of Consent or unsubscribing from the newsletter. Corresponding links shall be provided in each accompanying e-mail to our newsletter. In the event that you unsubscribe from the newsletter, we shall promptly delete your contact data from our newsletter recipient list. The lawmakers impose certain requirements for the effectiveness of an electronic consent as it is used for registering for the newsletter.

This also includes the logging of your Declaration of Consent. Thus, we log the date and time of day of the consent, the text of the Declaration of Consent, whether the check box was ticked, your e-mail address, your surname and your forename. We likewise log the date and time of day of the click on the confirmation link as well as the link in the confirmation e-mail. We collect and save these data exclusively for fulfilling the prescribed legal standards for the electronic consent (§ 28 Para. 3a Bundesdatenschutzgesetz [German Data Protection Act] (BDSG)).

### **4. Google Analytics**

This web site uses Google Analytics, a Web analysis service from Google Inc. ("Google"). Google Analytics uses so-called "cookies" which are text files which are stored on your computer and enable an analysis of your use of the web site. As a rule, the information created by the cookie regarding your use of this web site is sent to a Google server in the USA and stored there. In the event of the activation of IP anonymisation on this web site, your IP address shall nonetheless be shortened beforehand by Google within the member nations of the European Union or in other contracting nations to the Agreement on the European Economic Area. Only in exceptional cases shall the full IP address be transmitted to a Google server in the USA and shortened there. By mandate of the operator of this web site, Google shall use this information in order to evaluate your use of the web site, to draft reports on the web site activities and to render additional services that are associated with the web site usage and the Internet usage for the web site operator. The IP address transmitted by your browser within the parameters of Google Analytics shall not be commingled with other data by Google. You can prevent the saving of cookies by correspondingly adjusting your browser software settings; however, we wish to point out that, in this case, you may not be able to use all functions of this web site in their full scope. Moreover, you can prevent the collection of the data produced by the cookie and which refer to your use of the website (incl. your IP address) from being sent to Google as well as the processing of these data by Google by downloading and installing the browser plug-in that is available by clicking on the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>

## 5. Contact form

Via our contact form, we shall collect data such as your name, your e-mail address and, as required, your telephone no. Your data are provided upon a voluntary basis. The transmission of the contact data is undertaken in encrypted form.

## 6. Facebook

German Oceanographic Museum Foundation uses the social log-in ("Facebook Plug-Ins") of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook") which links this web site with Facebook's social network.

By activating the Facebook Plug-Ins, your browser creates a direct link to Facebook's servers. The content of the Facebook Plug-Ins shall be transmitted by Facebook directly to your browser. Certain data are simultaneously transmitted by your browser to Facebook. This occurs regardless of whether you click on the Facebook Plug-In or not. We have no control over the scope of the data which Facebook collects in this manner. Based upon our current level of knowledge, it concerns the following data:

- Visited page on our website which the FacebookPlug-In contains,
- The data (IP address, browser type and browser version, operating system, time of day) which are generally transmitted by your browser,
- For registered and logged-in Facebook users, the respective Facebook ID no.

The purpose and scope of the data collection and the additional processing and use of the data by Facebook as well as your related rights and setting options for protecting your private sphere can be reviewed in Facebook's Data Protection Guidelines:

[www.facebook.com/policy.php](http://www.facebook.com/policy.php).

If you are a Facebook member and would not like for Facebook to collect data about you via our Internet site and link them to your member's data saved at Facebook, you must first log out of Facebook before visiting our Internet site and possibly delete any existing Facebook cookies. Moreover, the Facebook Plug-Ins can be blocked by using add-ons for one's own browser. Additional information in this regard can be found on the add-on pages of your browser.

## 7. Twitter

In order to link to Twitter, German Oceanographic Museum Foundation uses the tweet button from Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA ("Twitter").

By activating the tweet button, your browser will create a direct link to Twitter's servers. The content of the plug-in shall be transmitted by Twitter directly to your browser. Certain data shall be simultaneously transmitted by your browser to Twitter. This occurs regardless of whether you click on the tweet button or not. We have no control over the scope of data which Twitter collects in this manner. Based upon our current level of knowledge, it concerns the following data—particularly regarding the displaying of the tweet button:

- Visited page on our website which contains the button,
- The data (IP address, browser type and browser version, operating system, time of day) which are generally transmitted by your browser.

The tweet button can likewise be hidden via browser add-ons so that no data collection is done by Twitter.

## 8. Youtube

This Internet site contains plug-ins of YouTube LLC, which is owned by Google Inc., 901 Cherry Ave., San Bruno, CA 94066, USA ("YouTube"). As soon as you visit one of our web site's pages which is equipped with a YouTube plug-in, a link will be created to YouTube's servers. In so doing, the YouTube server will be notified of which specific page of our Internet

site you visited. If you are logged in to your YouTube account at this time, you will then enable YouTube to classify your surfing behaviour directly to your personal profile. You can forego this classification option by logging out of your account in advance. Additional information regarding the collection and use of your data by YouTube can be found here: <https://www.google.de/intl/de/policies/privacy/>

## **9. Information, Blocking, Correction, Deletion**

Upon request, you can receive information about the data stored about your person from us. With regards to the data we have collected about you, you can have such data blocked, corrected or deleted. The deletion of the saved personal data shall be undertaken if a) You withdraw your consent for the saving of your data, b) the knowledge of such data is no longer required for the purpose being pursued through the saving of such data or c) the saving of such data is not permitted for other legal reasons.

## **10. Responsible Authority**

The responsible authority is German Oceanographic Museum Foundation, Katharinenberg 14 - 20, 18439 Stralsund, [datenschutzbeauftragter@meeresmuseum.de](mailto:datenschutzbeauftragter@meeresmuseum.de).

## **11. Directory of Procedures**

Please also feel free to submit any inquiries and comments directly to our [Data Protection Officer](#).